

Store Hours  
9 to 5:30

### MEN OF THE NAVY—WELCOME!

Once more we have the pleasure of extending a hearty welcome to our sturdy guardians of the sea. For over 62 years Macy's has been the "port of refuge" for New Yorkers in the storm of high prices, and to-day, as always, we welcome you—ready to serve you with your every need at lowest-in-the-city prices.

Attractions Are Prices—Quality—Service.  
**Macy's**  
Herald Square 8th way, 34th to 35th St.

### DO YOU ENJOY SHOPPING?

The enjoyment of lunch is one of the factors that either make your shopping trip an enjoyable event to be looked forward to or a tiresome occasion. Make your shopping an enjoyment—Macy's Restaurant helps by serving the best food at very reasonable prices.  
Macy's—Eighth Floor

Store Hours  
9 to 5:30

## Attention

For 52 years we have sold, are selling, and shall continue to sell, Dependable Merchandise at Lowest-in-the-City Prices.

*R. H. Macy & Co.*  
Inc.

## Good Results With Your Camera

at saving prices

The prices in our Camera Department are always lowest-in-the-city and the quality of the cameras and supplies is always of the highest. If we are undersold at any time it is only because we are not aware of it and ask you to tell us. If in a moment of desperation a competitor cuts one of our prices, we immediately cut under his.

Cameras in all styles from the box camera to the Graflex from \$2.29 to \$149.00.

Supplies always at lowest-in-the-city prices. Fresh films always on hand. Developing and printing done on the premises.

If It's Used in Photography, You Can Buy It in

Macy's—Camera Dept., Fifth Floor, Centre

It Will Pay You to Take Advantage of This Opportunity!

## Columbia Grafonolas

at 25% less than list prices

We offer our entire stock of these phonographs at our old retail prices—notwithstanding the fact that these Grafonolas have recently advanced in price—about 25% below prices elsewhere today.

Following the small number on hand and the savings indicated by actual comparisons. After these are sold, all prices for new machines will be at the new list prices, less our usual savings for Cash.

Quantity	Style	List Price	Macy's Price
2	A2	\$32.50	\$22.49
9	E2	120.00	90.25
5	F2	140.00	104.00
5	G2	150.00	113.00
5	H2	165.00	122.00
1	K2	200.00	149.00

All prices on everything in our Music Dept. are always lower than elsewhere.

Macy's—Music Dept., Fourth Floor, 34th St., Rear

Slender Lines of Gleaming Satin Make These Lovely.

## Only 50 Two Tone Satin Breakfast Coats

**\$13.74**

(Tax 63c)

Cording is the sole trimming and indeed a most effective one on these breakfast coats. They are collarless, but two revers fall back from the open neck. The cording adorns the neckline, sleeves, pockets and tops as well as finishes the deep full flounce. Ball buttons and loops fasten it. A narrow string belt.

In Orchid, Copenhagen, Cerise, Turquoise, Rose, Wistaria and Peach.

Sizes 38 to 44.

Macy's—Third Floor, 34th Street

## Summer Frocks For Women

Charmingly Light and Simple for Warm Weather Wear



On the left is a dress of white voile, trimmed with rows of hemstitching and tiny ruffles. Its short sleeves and broad hem make it particularly pretty. **\$16.74**

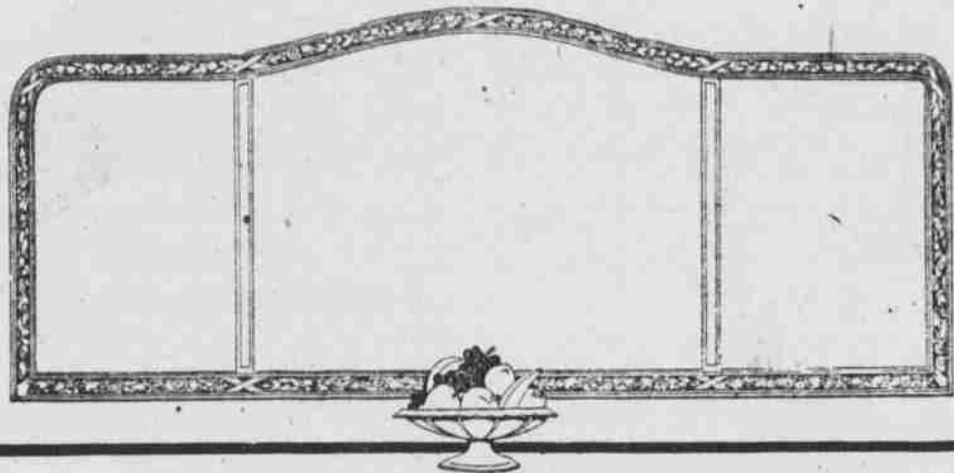
On the right is a dress of white voile with an overskirt and sash of self material. Cuffs, collar and overskirt are trimmed with edging. **\$19.74**

A summery dress of dark blue voile has an allover pattern of leaves in white. It has pointed peplums at the sides, surprise waist with narrow white organdie collar and cuffs and sash tying in back. **\$6.49**

Dress of fine quality dark blue voile has allover buff colored pattern of leaves. Drapes at each side of the skirt and the cuffs are trimmed with pleated frills. The dress has a dark blue satin collar and net vestee trimmed with velvet ribbon. **\$14.74**

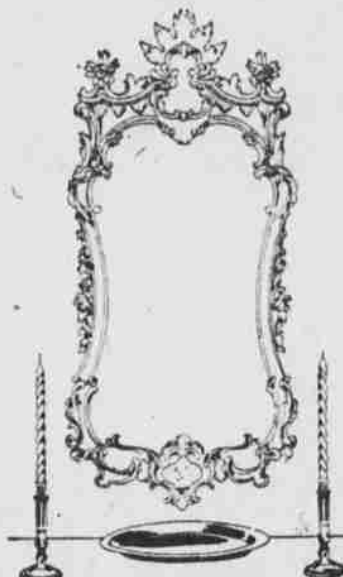
Cotton Dresses, \$6.49 to \$38.75

Macy's—Third Floor, 34th Street, Rear



## Sweeping Sale of Framed Mirrors

At 1/3 to 1/2 Less Than Usual Prices



A SPLENDID selection of over 300 beautiful mirrors in distinctive period designs adapted from the French, Italian, English and Colonial. There are mantel oval, square and panel shapes in various attractive and appropriate finishes.

Our comparison department has just completed a report on the framed mirrors itemized below, and which are marked in accordance with our usual policy. The report, made just before this advertisement was published, indicates the prices charged for the same or very similar merchandise in other stores are so far above our prices that we hesitate to quote them. Suffice it to say that the nearest price we could find elsewhere for merchandise of equal quality and design was 45% higher than that at which our merchandise is marked.

	Would usually be	Special		Would usually be	Special
100 Mirrors	\$4.49 to \$9.94	\$2.97 to \$5.94	14 Mirrors	\$49.50 to \$64.50	\$30.50 to \$39.50
45 "	12.49 to 16.74	7.49 to 10.89	15 "	69.50 to 139.50	44.50 to 69.50
89 "	19.74 to 29.50	12.49 to 19.89	8 "	134.00 to 225.00	79.50 to 109.00
50 "	34.50 to 42.50	22.49 to 27.75			

Macy's—Fourth Floor, 34th Street

## Modish Brogue

## Oxfords

for Women

**\$6.89**

This is one of the most desirable styles in women's smart shoes for the spring season. Made of dark brown leather with wing tips and perforations, light welted soles and medium low leather heels.

Just the shoe you have been looking for at an incomparably low price.

Macy's—Second Floor, Rear



When stray breezes are apt to ruffle one's newly dressed locks the wise woman selects becoming and efficient veils.

## Chiffon Motor Veils

At \$1.49 and \$1.89 each

Would regularly be priced up to \$2.49 each.

These veils are made of an excellent quality chiffon cloth with hemstitched borders. In a wide variety of attractive colors.

## French Veiling by the Yard \$1.09

The very popular French veiling with chenille dots on fine hairline mesh.

In black, brown, navy, taupe, castor and brown, flesh and black, and the dainty magpie.

Macy's—Main Floor, 34th Street

Just received a part of a new shipment

## Women's Doeskin Pull-on

## Gloves

**\$2.89**

These are as practical as they are smart, for they can be washed with soap and water after each time they are worn. Made with a wide cuff and close-fitting wrist. Priced with Paris point stitching.

Natural and white.

Macy's—Main Floor, Broadway

## High Grade Wilton Rugs

The rugs listed below are exceptionally high grade rugs, some of the patterns are strictly private to us. These rugs are REGULARLY sold by us at lowest-in-the-city prices. On this special occasion they have been FURTHER REDUCED, and the offer as it stands constitutes a most unusual offer indeed.

The rugs are ALL NEW and up-to-date in design and color, the patterns comprising beautiful copies of the Oriental and the Chinese. The basic colors are rose, tan, blue, brown, gray and green, while the quality is such as to render the maximum of rug-service.

	Our regular price	Sale price
27 in. x 54 in.	\$13.14	\$9.98
36 in. x 63 in.	20.94	16.89
6 ft. x 9 ft.	78.75	59.75
8 ft. 3 in. x 10 ft. 6 in.	113.00	90.25
9 ft. x 12 ft.	120.00	97.50

## Wool and Fibre Rugs

A rug that is particularly appropriate for the country as well as the city home is this wool-and-fibre, one-piece, reversible rug. The patterns are extremely attractive, the figure showing in the reverse color on the wrong side. The designs are in the desirable all-over Persian effects, as well as in medallions and copies of the Chinese. The basic groundwork colors are blue, gray, rose, brown, green and tan.

6 ft. x 9 ft.	\$12.98	9 ft. x 12 ft.	\$18.84
8 ft. 3 in. x 10 ft. 6 in.	18.04		

In addition to the above lines we are showing an extremely attractive line of summer rugs such as grass, rush and rag rugs, domestic and imported.

## Linoleums

Beautiful indeed in their tile and parquet effects are these inlaid linoleums. There is also an interesting selection of plain linoleums. Both grades include domestic and foreign varieties.

Inlaid linoleums, \$1.89 to \$3.94 per sq. yd.  
Plain brown linoleum, \$1.84 per sq. yd.

### Linoleum Special for Monday's Selling

We have taken 12 of our regular patterns from stock in the inlaid grade and marked them for quick selling.

Our regular price \$1.89—Sale price \$1.48 per sq. yd.

Macy's—Fourth Floor, 35th Street

## Artists' Materials

At a Saving

Our artists' materials department is one of the best equipped and most up-to-date in the city.

Here may be found oil and water colors in tubes and pans, crayons and pastels, tempera and poster colors. Draughtsmen's supplies, instruments, drawing boards, easels and everything that can be classed as artists' materials can be found in this department at lowest-in-the-city prices.

Artists' smocks for men and women, **\$2.97 and \$3.49**

Macy's—Fifth Floor, Centre

## Nurses' Apparel and Accessories

Correct in Detail

### Uniforms

246 Nurses' Uniforms of white linene with convertible collar and surgical sleeves. One model has a detachable belt. Price **\$3.74**

167 Nurses' Uniforms of blue and white striped gingham with convertible collar and surgical sleeve. Price **\$2.94**

### Aprons

Nurses' Cored Aprons of cambric—without bib. Price **\$1.39**

Nurses' Gathered Apron of heavy sheeting—without bib. Price **\$1.59**

Nurses' Bib Aprons of heavy sheeting—gored and gathered models. Price **\$1.79**

### Separate Waists

Nurses' Separate Waists of linene with convertible collar and surgical sleeve. Price **\$2.79**

### Separate Skirts

124 Nurses' Separate Skirts of gaberdine—several desirable models. Price **\$4.74**

### Accessories

Nurses' Stiff Roll Collars. Price **39c**

Nurses' Caps of lawn—two models, one pleated in back, the other envelope shaped, with scalloped edge. Price **46c**

Nurses' Separate Bibs of cambric. Price **39c**

Nurses' Square Kerchiefs of fine lawn, hemstitched or with pleats in front—to be used as cap. Special **23c**

Nurses' Separate Cuffs of lawn and cambric. Price **23c** a pair

Macy's—Third Floor, Rear

